

MOKI魔刻

DONGGUAN MOKI Technology Co., Ltd.



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Compliance Governance

We build a sustainable value chain starting from ourselves.



Green Future

We actively take actions to address global environmental challenges.



Tech - Driven Leadership

We focus on building a global visualized technology platform.



Dream Empowerment

We are committed to creating meaningful opportunities for everyone.



Responsible Products

We are committed to reducing the impact of business on health.



Value Co - creation

We join hands with partners to build a better homeland.

Compliance Governance

We Build a Sustainable Value Chain Starting from Ourselves

MOKI has always adhered to its mission of "Atomization Makes Life Better" and its corporate vision of "Focusing on building a world-leading atomization technology platform to create value for society; enabling all MOKI employees to live a happy life". It regards sustainable development as an important part of daily operations and business decisions, and is committed to providing the market with healthier, greener and more environmentally friendly electronic atomization products. With its innovative R&D spirit, strict and effective quality management, and comprehensive and considerate service system, MOKI strives to contribute to the sustainable development of the entire industry and society.



United Nations Sustainable
Development Goals (SDGs)



Sustainable Development
Strategy and Management



ESG Governance



Corporate Governance



Business Ethics

Technology Leadership

We focus on building a world - leading atomization technology platform.



United Nations Sustainable Development Goals (SDGs)



R & D Platform

Innovation Input

Technological Breakthrough

Smart Manufacturing

Intellectual Property Protection

Responsible Products

We commit to reducing the health impacts of our business.



United Nations Sustainable Development Goals (SDGs)



Product Quality

Product Harm Reduction

Quality Service

Responsible Marketing

Information Security

Green Future

We are actively taking actions to address global environmental challenges.

As a leader in the technological overseas expansion of China's e-vaping industry, MOKI has long been leveraging its strengths in basic technology R&D and full industrial chain to explore the path toward carbon neutrality. Today, with the implementation of China's carbon neutrality goals, we have an even greater responsibility and obligation to contribute to the carbon neutrality process of China's e-vaping industry, and to explore a more low-carbon, green and sustainable development model. During the reporting period, the Company established an environmental management system compliant with the ISO 14001 international standard. Through this standardized management system, we continuously and effectively manage greenhouse gases, energy, water resources, waste and exhaust gas. While accelerating the world's transition to healthier lifestyles, we are also reducing our environmental impact.

 United Nations Sustainable Development Goals (SDGs)



Address Climate Change

Greenhouse Gas Emission Reduction

Green Products

Green Packaging

Green Operations

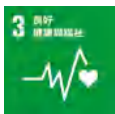
Empowering Dreams

We are committed to creating meaningful opportunities for everyone.

We have integrated "Together, All for Dreams" into our core values, striving collectively for dreams and dedicated to becoming caring dream chasers. The Company actively protects the legitimate rights and interests of employees, endeavors to provide an inclusive and diverse work environment as well as an equal development platform for them, continuously pays attention to employees' lives and health, and empowers them to realize their dreams.



United Nations Sustainable
Development Goals (SDGs)



Rights Protection

Diversity and Inclusion

Talent Retention

Promotion and Development

Employee Care

Workplace Health and Safety

Value Co - creation

We work hand in hand with
our partners to build a better home.

MOKI is striving to build a sustainable supply chain, joining hands with industry partners to achieve self - improvement and contribute to the high - quality development of the industry. We make concerted efforts with all parties to fulfill social responsibilities and build a beautiful community.



United Nations Sustainable
Development Goals (SDGs)



Sustainable Supply Chain

Partnership Collaboration

Community Support

Information Security

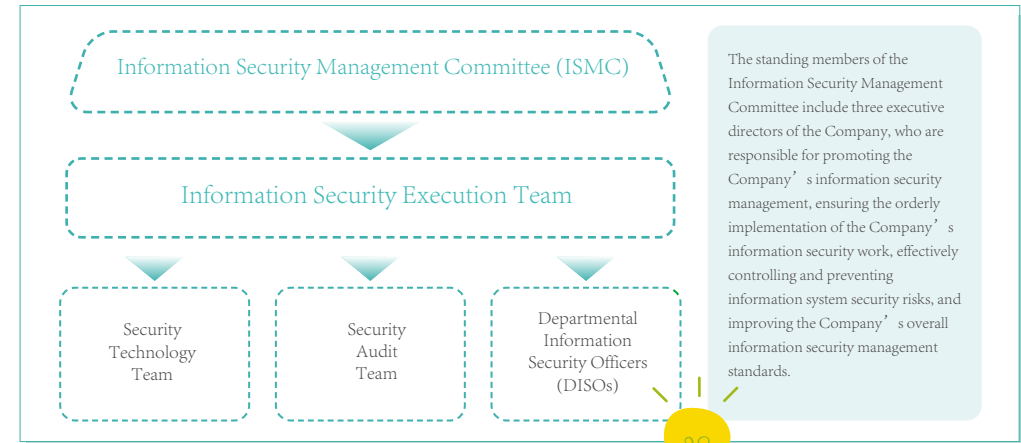
MOKI strictly complies with the Personal Information Protection Law of the People's Republic of China, the Cyber security Law of the People's Republic of China, as well as other laws, regulations and normative requirements in all its operating locations at home and abroad. The Company has also formulated internal management systems such as the Information Security Management Manual and the Management Specification for Compliance with Information Security Laws and Regulations. By means of a confidentiality responsibility system, MOKI requires all departments to properly manage data within the scope of their respective functions.

Regarding trade secrets such as customer information, supplier information, and financial information, MOKI has established a confidential information protection system to effectively prevent leaks caused by personal information breaches, computer viruses, and unauthorized intrusions, thereby ensuring information security. The Company manages data security through information technology tools including domain accounts, VPN (Virtual Private Network), and corporate email. It also regularly reminds employees to change their account passwords to prevent data loss resulting from password leaks, thus safeguarding the security of both the Company's and individuals' information. If employees need to transmit or carry company documents outside the workplace for work purposes, they must submit an application to their superiors and obtain approval before copying the documents to the Company's storage devices.

To fully fulfill the Company's primary responsibility for information security and guide the development of the Company's information security initiatives, MOKI has established an Information Security Management Committee. During the year, the Company updated more than 20 systems and processes related to information security.

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On May 9, 2023, MOKI held a thematic training session titled "Enhancing Information Security Awareness – Social Engineering & Daily Office Security". The training content included the definition of social engineering, common social engineering tactics and preventive measures, essential guidelines for daily office security, as well as the Company's relevant management systems regarding information security.

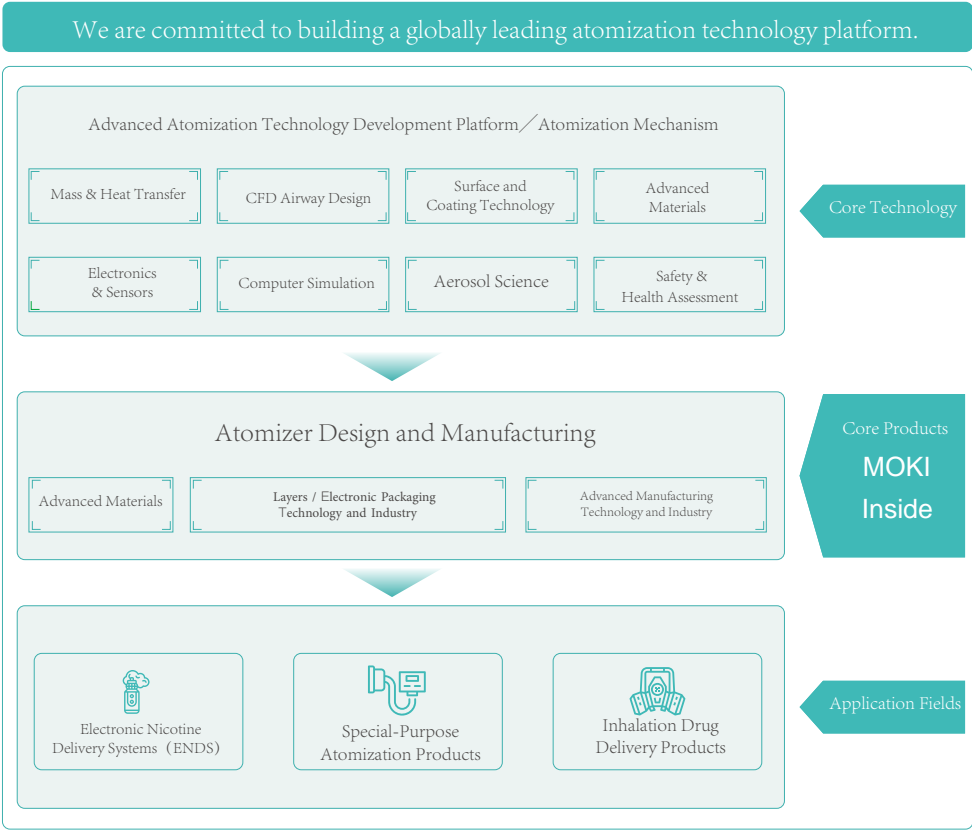


R&D Platform

To maintain our leading position in the global market, we continuously enhance our R&D capabilities. In addition to fully ensuring product safety, the Company also actively invests in scientific research and the implementation of practical application solutions for new technologies, while constantly upgrading our proprietary atomization technology. The research work covering different stages of product development is undertaken by our R&D system, which consists of the Basic Research Institute, Technology Center, Technology Industrialization Center, and Product Development Teams.









The Company adheres to the principle of "Technology-Driven, Customer-First". Through breakthroughs in scientific research, we continuously create products that meet user needs. Therefore, we have always regarded technology as the core to achieving product leadership, and we aim to further optimize and enhance existing products by launching innovative technologies, thereby boosting our market competitiveness.



The Company’s sustained business growth is attributed to our proud professional team. We proactively create an open and inclusive working environment for employees, encouraging them to think from diverse perspectives and embrace different ideas and suggestions. We also provide high-quality training courses for R&D personnel, with the "Technology Deep Cultivation" strategy as a key starting point, and introduce a leading theoretical system of innovative thinking methods.

Physical Risk

Climate Risk Factor	Risk Classification	Risk Examples and Descriptions	Time Dimension	Impact Intensity	Response Policy
 Heatwave	Acute operational risk	During heatwaves, employees may suffer from heat exhaustion, heatstroke, or other heat-related illnesses that prevent them from working, leading to increased operational costs. Production machinery may also face overheating issues, resulting in reduced lifespan. Both scenarios could potentially cause loss of revenue.	Long-Duration	High	<ul style="list-style-type: none"> Enhance monitoring and early warning systems for extreme weather events, develop disaster response plans, and conduct regular emergency drills and training for natural disaster scenarios to improve preparedness. Prioritize the implementation of climate-resilient infrastructure in construction projects, such as earthquake-resistant, wind-resistant, lightning-resistant, flood-resistant, and fire-resistant designs.
 Earthquake	Acute operational risk	Since our company's manufacturing plant is not located in a seismically active zone, it faces a relatively low earthquake risk.	Long-Duration	Low	
 Typhoon	Acute operational risk	As the company's manufacturing plant is situated in a typhoon-prone region, it is exposed to a certain level of typhoon-related risks.	Long-Duration	High	
 Mosquito proliferation	Chronic operational risk	Rising temperatures and increased precipitation also promote mosquito proliferation, thereby elevating the risk of mosquito-borne disease transmission.	Long-Duration	Low	<ul style="list-style-type: none"> Conduct climate vulnerability assessments for production base locations and gradually build climate change adaptation capabilities.
 Sea-level rise	Chronic operational risk	Since our company's manufacturing facilities are not located along the coastline, they face a relatively low risk from sea-level rise.	Long-Duration	Low	
 Water stress	Chronic operational risk	Since our company's production plant is located in an area with medium to high water stress, it faces a relatively high risk of water scarcity.	Medium and Long-Term	Medium	

Addressing Climate Change

As the impacts of climate change become increasingly severe, with global warming and frequent extreme weather events, we have recognized that proactively addressing climate-related risks is an essential responsibility and mandatory task for every enterprise. During the reporting period, our company has integrated climate change response into the management scope of the board of directors and senior management. We have taken the initiative to formulate low-carbon development goals, strategies, and action pathways, while enhancing the disclosure of climate-related information. In accordance with the TCFD (Task Force on Climate-related Financial Disclosures) framework, we identify and disclose our company’s policies and actions for addressing climate risks from four dimensions: governance, strategy, risk management, and metrics & targets.

Governance

Our company continues to strengthen the oversight and management of climate change-related issues. The Board of Directors assumes overall responsibility for supervising the company’s risk management activities. The ESG Committee, a subsidiary body of the Board, is tasked with integrating climate change matters into the risk management system—including identifying, assessing, evaluating, and managing climate-related risks—overseeing the implementation of climate action plans by relevant departments, and regularly evaluating the effectiveness of climate change risk management. These efforts collectively enhance our ability to address climate change risks.

Strategy

Climate scenario analysis is a climate risk assessment method recommended by the TCFD. Our company employs scenario analysis to develop strategic plans that can flexibly and robustly respond to various potential future scenarios. In accordance with the TCFD’s Climate-Related Risk Disclosure Framework, our company classifies climate-related risks into two categories: physical risks and transition risks. We have identified the potential impacts of climate change on our business segments across different time horizons, including the short term (1 – 2 years), medium term (3 – 5 years), medium-to-long term (6 – 9 years), and long term (10 years and above).

